



Primary AE:	Matthew Norten
Sales Office:	HDC
Sales Region:	NAT

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/28/12	18	\$16,500.00	\$14,025.00

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$16,500.00	\$14,025.00	0.00
<b>Totals</b>	<b>18</b>	<b>\$16,500.00</b>	<b>\$14,025.00</b>	<b>0.00</b>

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	17%	\$16,500.00
Market	100%	\$97,058.82

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	26%	\$25,235.29
WITI	36%	\$34,941.18
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	21%	\$20,382.35
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	09/26/12	09/28/12	Morning News M-F 6a - 7a	CM	6a-7a	--WT---	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
				M-F 6a - 7a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WT---		2			\$50.00			0.00			
N 4	WDJT	09/26/12	09/28/12	CBS Mrning Nws M-F 7-9a	CM	7a-9a	--WTF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
				CBS This Morning M-F 7a-9a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/24/12	09/30/12	--WTF--		3			\$50.00			0.00			

WDJT-TV-LP